



Business History Studies Network Bulletin No. 25 – December 2017

Summary

The **Business History Studies Network (REDHE, by its acronym in Spanish)** is pleased to be publishing the **twenty fifth issue** of its virtual bulletin. Divided in six sections, the bulletin presents a thorough review of recent business history publications and events in Latin America.

Dr. Jorge Gelman, who has died this month, was the Director of the Instituto de Historia Argentina y Americana Dr. Emilio Ravignani de la Universidad de Buenos Aires and main researcher at Conicet. Along three decades, he was a main promotor of AAHE activities, including joint activities with other Latin American economic history associations. His research includes the rioplatense rural history, inequality and economic growth in Argentina. He will be always remembered for his generosity, warmth and compromise.

In the first section, **Debates** (pp. 3-7), Beatriz Rodriguez-Satizabal presents crowdfunding as a new research topic in business history. As new sources of capital have appeared in the last decades, the author explains how crowdfunding has become an alternative for traditional ways of finance in a region recognised for the many restrictions. While revising the main aspects of crowdfunding in the literature, Rodriguez-Satizabal presents some latent questions regarding the financial system in the region, the role of alternative sources of capital and the adaptation to big data.

In this number, two **books are reviewed**. Aurora Gómez Galvarriato (pp. 8-9) comments on a book about Don Eugenio Garza Sada, a Mexican business leader, owner of one of the largest business groups and a visionary, who was involved in the economic and political development of the country (Recio, 2017). Andrea Lluch (pp. 10-11) presents a study on North American investment in Uruguay during the first half of the 20th century (Jacob, 2016). In **Novedades Bibliográficas** (pp. 12-14), two books are presented. One about the history of the Argentinean manufacture industry (Belini, 2017) and a revision of the contribution of the first export era to the Latin American economies (Kuntz, 2017). There is also an invitation to browse the annual report of the *Centro de Estudios Económicos de la Empresa y el Desarrollo* and to read the new issue of the *Revista de la historia de la economía y de la empresa* published by the Historical Archive of the BBVA.

The section **Resumen de Tesis** (pp. 15-20), presents one master and four doctoral thesis. A master thesis submitted by Victor Nahuel Pegoraro on a family business in Mar de Plata (MSc in History, Universidad Nacional de la Plata). A PhD thesis by Cecilia Lanata Briones on Argentinean public statistics (PhD in Economic History, LSE). A second PhD thesis on the internationalisation of the Colombian tobacco industry submitted by Santiago Colmenares Guerra (PhD in Economic History, Universidad de Barcelona). The third thesis by Andrés Aguirre Briones studies business groups in Chile (PhD in Economic History, Universidad de Barcelona). Finally, a thesis submitted by Federico Martocci on an agricultural research centre in La Pampa (PhD in Social and Human Sciences, Universidad Nacional de Quilmes).

Also in this issue, the section **Recursos** (p. 21) presents the HBS project on 101 entrepreneurs in emerging markets, the archives of the Kleinworth Benson Group and the website of the Asociación Ibérica de Historia Ferroviaria. In the section **Archives** (pp. 22-27), Ilaria Pasotti and Francesca Pino introduce the Historical Archives of Intesa Sanpaolo Group as a resource to study Latin American business and economic history.

Also in this number, the section **Reseñas Eventos** (pp. 28-30) brings a comment on the I Reunión Internacional sobre Sociología del Management (RISOM) which took place in Buenos Aires, 25th-26th October. To close this bulletin, the editors listed **call for papers and events** (pp. 31-36) for the next academic year.