



Business History Studies Network Bulletin No. 24 – January/August 2017

Summary

The **Business History Studies Network (REDHE, by its acronym in Spanish)** is pleased to be publishing this **twenty fourth issue** of its virtual bulletin. Divided in six sections, the bulletin presents a thorough review of 2017 most important publications and events amongst the business history discipline in Latin America.

In the first section, **Debates** (pp. 2-15), Carlos Dávila brings a discussion on the links between business history and Corporate Social Responsibility (CSR). As business history has become in the last years a discipline with its own identity, the author claims the mainstream topics studied in Latin America (i.e. history of entrepreneurs, family businesses and business groups) can serve the purpose of further study CSR. After a revision of the main tendencies in CSR literature and the research paths taken in the region, Davila calls for more history to understand the evolution of CSR in Latin America and other regions. Moreover, he presents some latent questions, a few glimpses of case studies in Colombia and calls for a future research agenda.

In this number, three **books are reviewed**. Joaquin Vilorio de la Hoz (pp. 16-20) comments on a book about family businesses in Mexico during the twentieth century (Almaraz & Ramírez, 2016). This book is the result of two seminars discussing the evolution of nine families with no less than three generations in business. Roy Hora (pp. 21-22) presents a study on colonization of the Argentinean region of Santa Fe (Martirén, 2016). The aim of the book is to show the transformation of the agricultural economy in the second half of the nineteenth century. Virginia Mellado (pp. 23-25) revises a book about managerial hierarchies in Argentina largest companies (Luci, 2016). The seven chapters explore different aspects of the evolution of the Argentinean managerial capitalism.

Also in this issue, the section **Reseñas de Eventos** (pp. 26-28) brings a comment on the [IX Coloquio Grupo Iberoamericano de Estudios Empresariales e Historia Económica](#) which took place in Buenos Aires, 22nd-23rd March.

In **Novedades Bibliográficas** (pp. 29-31), three books on Mexican business history are presented. One about agricultural entrepreneurs during the twentieth century, other on the state-of-the-art of business and economic history on Northern Mexico, and, a last one on the

biography of a corporate lawyer. invitation to browse the Harvard website on new perspectives on course development in the Business History in Africa, Asia, and Latin America. There is also a call to use the international history statistics and the Digital Humanities Network.

The section on archives for business history (**Archivos para la historia de empresas**) (pp. 32-37) calls the attention over the Centro de Documentación e Información (CDI) lead by the Finance Ministry of Argentina. To close this bulletin, the editors listed **call for papers and events** (pp. 38-57) for the next academic year.