



## Business History Studies Network

### Business History Studies Network Bulletin No. 15 – 2012

#### Summary

The **Business History Studies Network (REDHE, by its acronym in Spanish)** is pleased to be publishing this fifteenth issue of its virtual bulletin. Divided in nine sections, the bulletin presents a thorough review of 2012 most important publications and events among the business history discipline in Latin America. The **In Memoriam** section presents a comment on Alice Amsden (1944-2012) written by María Inés Barbero, who highlights the contributions of this author to both the developmental economics and the business history. In the following section, **Debates**, Andrea Lluch introduces the current discussion on the relevance of the new business history, emphasizing that there is a challenging environment to introduce new methodologies and topics with a more global approach. In both sections, the authors call the attention over the need to introduce these approaches in the research on business history in Latin America.

In this number, **six books are reviewed**. Raúl García Heras comments on a book about the evolution of a prominent Colombian business group in the last 30 years-“Lo social y lo económico: ¿dos caras de una misma moneda? La Fundación Social y sus empresas, 1984-2010” (Dávila et. al., 2011). Natalia Pérez Barreda deals with one on the labor history in Argentina during the twentieth century-“Trabajadores y empresarios en la Argentina del siglo XX. Indagaciones desde la historia social” (Dicósimo and Simonassi, 2011). Maria Teresa di Salvo presents a case study on the aviation industry in Argentina -“Tecnología e innovación en países emergentes. La aventura del Pulqui II” (Artopoulos, 2012). Carlos Dávila reviews a book on the impact of globalization in Argentina and Chile -“El impacto histórico de la globalización en Argentina y Chile: empresas y empresarios” (Jones and Lluch, 2011). Cecilia Moreira Goyetche discusses one on the role of the state and the banks in the Uruguayan early industrialization “Dilemas de la intervención estatal en la economía. Autonomía administrativa y control político en la temprana historia del Banco de la República (1896-1931)” (Baudean, 2011). Bettina Favero comments on the biography of the Italian entrepreneur Agostino Rocca -“El desafío del acero. Vida de Agostino Rocca” (Offeddu, 2010).

Also in this issue, the section **Convocatorias y Reseñas de Congresos** shows a list of call for papers in 2013 and a summary of two workshops occurred in 2012 written by Anibal Jauregui and Alexandre Saes Macchione. In **Recursos**, there is an invitation to browse Ideas-Repec, the new on-line database on Latin America MOxLAD, the HBS Global History Initiative, and the

New Business History Blog. The section **Tesis Doctorales**, presents the summaries of four doctoral thesis recently submitted by Diego Finchelstein (Northwestern University “Different States, Different Internalizations: An Analysis of the Process of Firms’ Internalization in Argentina, Brazil, and Chile), José Evando Vieira de Melo (Universidade de Sao Paulo “O Açúcar no café: agromanufatura açucareira e modernização em São Paulo (1850-1910)”), Claudia Regina Salgado de Oliveira Hansen (Universidade Federal Fluminense “Eletricidade no Brasil da Primeira República: A CBEE e os Guinle no Distrito Federal (1904-1923)”), and Diego Bussola (Instituto Universitario de Lisboa “A luz do capital. SOFINA e a regulação da electricidade em Lisboa e Buenos Aires no século XX”). Also, one master’s dissertation by Juliana Frassa (Universidad de Buenos Aires “Evitando el naufragio de la privatización. Estrategias laborales y empresariales en la industria naval frente a la transformación del contexto socio-económico. El caso del Astillero Río Santiago en los años 90”). The section on **archives for business history (Archivos para la historia de empresas)** calls the attention over two Uruguayan companies’ archives in Montevideo and the new archive on the electricity sector in Portugal. To close this bulletin, there is a comment on the Associação Brasileira de Pesquisadores em História Econômica by Daniel Moyano and Mexican business history references since 2000 by Sandra Kuntz.